



Dear Business Owner, Civic Organization & Residents of Westminster,

As the 3<sup>rd</sup> Annual Cracker Festival draws near (October 21, 2017) we will once again line Main Street with Cracker Character Scarecrows. This is your chance to participate in a free activity to decorate downtown. Your creation will include a sign with your name or company giving you recognition. In addition to helping the festival you'll be helping Westminster get into the " Fall Spirit". Need one more reason? Winning! Cracker Characters will be judged and the winner receives \$100 which will be awarded on stage the day of the Festival.

Not sure how to build one? Come to one of our 2 workshops held on the Forbush Library lawn and sponsored by Surroundings Gallery in Gardner. Workshops will be held Saturday September 16<sup>th</sup> at 10am and Monday September 18<sup>th</sup> at 6pm. Framing Materials will be provided free of charge along with instructions. You can also stop by Westminster Pharmacy at any time to look at an example. By the way, you are not limited to 1 character as you can create a group to convey your theme.

If you have experience and just want to sign up and participate without going to the workshop just go to [crackerfestival.com](http://crackerfestival.com), print the application and either drop it in the mail or at the Pharmacy. To guarantee placement on Main Street, we request that all applications are submitted by September 24<sup>th</sup>. If you own property or live on Main Street please email us to offer the use of your property for this wonderful event.

There are still banner and sponsorship opportunities available. Please go to [www.crackerfestival.com](http://www.crackerfestival.com) or [lisagrenier@comcast.net](mailto:lisagrenier@comcast.net) for more information.

### Guidelines

- 1) Get application at [crackerfestival.com](http://crackerfestival.com) or use the form below and mail to P.O. Box 76, Westminster, Ma or bring it to Westminster Pharmacy
- 2) Attend a workshop (optional)
- 3) Cracker Characters must be minimum of 3 ft. high and maximum of 6 ft. Must be anchored to a horizontal support which will be attached to a metal stake provided to you on site. Your character must be able to withstand wind, rain, and inclement weather for 4 weeks. Please check on your character(s) every few days.
- 4) Completed Cracker Characters must be brought to Westminster Library lawn by Saturday, Sept. 30<sup>th</sup> from 9AM to 11AM

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Cracker Character Names/theme \_\_\_\_\_  
Number of Characters \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Individual, Business, or Organization Name \_\_\_\_\_  
Person responsible for picking up scarecrow Nov. 5 \_\_\_\_\_

For more information contact: [www.crackerfestival.com](http://www.crackerfestival.com) or [lisagrenier@comcast.net](mailto:lisagrenier@comcast.net)